

# Recommendation on semantic web pages based on conceptual prediction model

Blessy Jenila R<sup>\*1</sup>, Bharathi. S<sup>2</sup>

<sup>1,2</sup>Asst professor Department of Computer Science and Engineering

<sup>1,2</sup>Vel Tech Rangarajan Dr.Sakunthala R&D Institute of Science and Technology, Chennai, India.

\*Email: [blessyjenila@veltech.edu.in](mailto:blessyjenila@veltech.edu.in)

## Abstract

The development of the web has made a major test for guiding the client to the pages in their regions. Useful knowledge disclosure from web use information and acceptable learning portrayal for successful page suggestion are urgent and testing. In this paper we propose a novel technique to effectively give a better site page proposal through semantic upgrade by coordinating the space and web use learning of a site. Two new models are proposed to the learning. Semantic system is used to the web pages and the relations between the pages. Conceptual model produces a semantic system for web use information, which is the combination of learning and web use information. Various inquiries have been created to inquiry about these learning base. Based on these questions, an arrangement of suggestion methodologies have been proposed to produce fitting site page proposals to the client. The suggestion comes about have been contrasted and the outcomes got from a progressed existing Web Usage Mining (WUM) strategy. The exploratory outcomes show that the proposed technique delivers essentially higher execution than the WUM technique.

**Keywords:** CMAC, Wiretap Channel, Gaussian Two-Way Channel, Secrecy Capacity CMAC

## 1. Introduction

Prediction of web pages can be done by using web page recommendation system. The recommendations can be done effectively by web usage and domain knowledge. Ontology method deals with the area information of a site. The goal of this model is the reduction of endeavors from the designers. Semantic system deals with the area of information whose development can be completely mechanized. The conceptual prediction model is the theoretical expectation which is a route system of space terms in such of the web pages. The development of this model can be completely mechanized. The proposal methodologies make utilization of the web learning and the expectation display through two of three models to the pages with the probabilities for a given web client in view of the present web page route state. By using these methodologies the current web page and the  $k$  visited web pages, the web page that will be gone by following route step can be anticipated. The execution of these methodologies relies upon the sizes of preparing datasets. The greater the preparation dataset measure is, the higher the forecast precision is. Nonetheless, these methodologies influence web to page suggestions exclusively in view of the web use information. Along these lines, the anticipated pages are restricted inside the found web to get groupings, if a client is going by a web-page that isn't in the found web get to arrangement, at that point these methodologies can't offer any proposals to the client.

## 2. System Analysis

The proposal procedures utilizes the domain knowledge and the prediction model through two of the three models to anticipate the following pages with probabilities for a given Webclient in present web page route state. The new technique has computerized learning base development and mitigated the new page issue. This technique yields better execution contrasted and the current web utilization based web-page suggestion frameworks.

## 3. Proposed Scheme

Based on three recommendation models web page suggestions were proposed along with the usage of web usage and domain knowledge. The main model is an ontology, semantic network model and conceptual prediction model. Number of powerful questions were created to inquiry about these information base. The comparing inquiries are utilized to recover semantic data from the learning models and gives the better proposals to the client.

## 4. Model

### 4.1 Domain Ontology

Ontology's are regularly actualized in a rationale based dialect, for example, OWL/RDF, to wind up reasonable to programming specialists. ontology based knowledge representation allows sharing and interchanging semantic information among Web

systems. Ontological representation from different sources can be easily coordinated to help Web-page suggestion effectively. A domain ontology is characterized as an applied model that determines the terms and connections between them expressly and formally, which represents the domain knowledge for a particular domain.

## 4.2 Semantic Domain Terms Generation

Semantic domain terms are collocations of terms which are dictated by the co-event relations of terms in Web-page titles the relationships among terms and Web-pages. Also the domain terms and co occurrence relations are weighted to give a rough indication of how much these terms are associated with each other semantically. between the terms and Web-pages, we can infer how closely the Web pages are semantically related to each other.

## 4.3 Conception Prediction

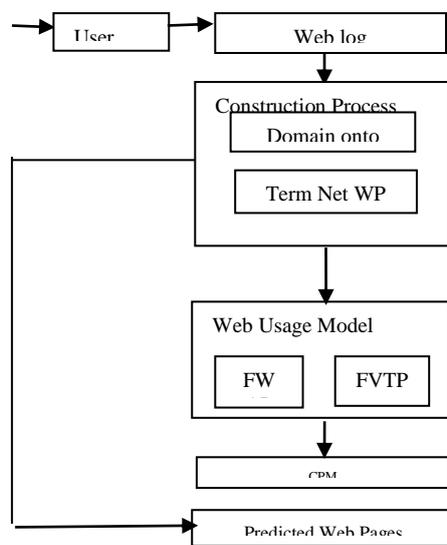


Fig. 1: System Architecture Diagram

A conceptual prediction model (CPM) empower to consequently create a weighted semantic system of frequently possible terms with the weight being the probability of the transition between two adjacent terms based on FVTP .It suggests the web pages based on the Web usage knowledge that can be found from Web log documents utilizing a Web usage mining procedure. It empowers to find the Web utilization information ,which is a form of continuous Web access pattern (FWAP) and we integrate FWAP with frequently viewed term patterns (FVTP),anticipate the proficiently and prescribe URLs.

## 5. Model Evaluation

The proposed model shows the web page recommendation in the accompanying way:

In this proposal framework when the new client registers for the first time by giving the fundamental point of interest.The details will be spared in the database of the IIS server. The client sign in using user name and password. Using relevant queries the web pages were searched after the logging in was completed.The queries are coordinated with the keywords in log and the anticipated web pages are prescribed to the user. During the next logging session the user progress toward becoming an existing user. The predicted webpages were recommended to the user by matching the user's query based on frequently viewed term pattern and frequent web access pattern.

It is feasible for some extracted terms to share the same highlights, so it is better for them to be occurrences of an idea,as opposed to independent ideas. In this progression, the domain concepts will be defined for the given website based on the extracted terms. Depending on the reasons of ontology, they can be outlined as domain conceptualizations of different degrees of convention and can be as idea plans,scientific categorizations, theoretical information models, or general logical theories. Better recommendation enables the user to access the most favoured web pages.

## 6. Conclusion

Recommendation of web pages has been offered in a better way through semantic improvement by three new information portrayal models.The semantic information among the web systems were provided by the domain ontology model.The interrelated web pages were created by the semantic domain term. The proper anticipation of web pages by utilizing the frequently viewed patterns and accessed patterns were provided by the conceptual prediction model.This is an powerful recommendation process because the system provides not just the web page queried by the user yet additionally prescribes progressively extra related website pages in the view of client interest which permits the fast access of the recommended pages.

## References

- [1] Thi Thanh Sang NguyenHai Yan Lu and Jie Lu,"Web page Recommendation Based on Web Usage and Domain Knowledge",IEEE Transaction on Knowledge and Data Engineering,vol.26,No. 10,October 2014,pp.2574-2587.
- [2] B. Mobasher, "Data Mining for Web Personalization," in The Adaptive Web. vol. 4321, P. Brusilovsky, A. Kobsa, and W. Nejdl, Eds.: Springer-Verlag Berlin, Heidelberg, 2007, pp. 90-135.
- [3] G. Stumme, A. Hotho, and B. Berendt, "Usage Mining for and on the Semantic Web," AAAI/MIT Press, 2004, pp. 461-480.
- [4] H. Dai and B. Mobasher, "Integrating Semantic Knowledge with Web Usage Mining for Personalization," in Web Mining: Applications and Techniques, A. Scime, Ed. Hershey, PA, USA:IGI Global, 2005, pp. 276 - 306.
- [5] S. A. Rios and J. D. Velasquez, "Semantic Web Usage Mining by a Concept-Based Approach for Off-line Web Site Enhancements," in Web Intelligence and Intelligent Agent Technology, 2008. WI-IAT '08. IEEE/WIC/ACM International Conference on, 2008, pp. 234-241.
- [6] S.Salin and P. Senkul, "Using Semantic Information for Web Usage Mining based Recommendation," in 24th International Symposium on Computer and Information Sciences, 2009., 2009,pp. 236-241.