

Exploring the Role of Public-Private Partnerships in the Development of Multi-Modal Transport Networks in Nigeria: An Operations Research Approach

Adaji I. ^{1*}, Francis M. O. ², Okeme J. U. ³ and Ijebor G. O ⁴

¹Department of Mathematics and Statistics, Confluence University of Science and Technology, Osara, Nigeria

²Department of Mathematical Sciences, Bingham University, Karu, Nigeria

^{3, 4}Department of Mathematics, Federal University of Technology, Minna, Nigeria

*Corresponding author E-mail: isaacadaji4real@gmail.com

Abstract

The development of efficient multi-modal transport networks is critical for enhancing mobility and fostering economic growth in Nigeria. Public-Private Partnerships (PPPs) have emerged as a key strategy for mobilizing private sector investment and expertise in transportation infrastructure projects. This paper explores the role of PPPs in the development of multi-modal transport networks in Nigeria, employing a rigorous operations research approach to analyze the efficiency, risk allocation, and financial feasibility of various PPP models. Using case studies and a mathematical modeling framework, the paper investigates how PPPs can optimize the performance of transport networks, improve service delivery, and address Nigeria's unique challenges in infrastructure development. The findings suggest that while PPPs offer significant benefits, careful consideration of institutional frameworks, risk management strategies, and financing structures is crucial to their success.

Keywords: Public-Private Partnerships, Multi-Modal Transport Networks, Nigeria, Operations Research, Transport Infrastructure, Risk Management, Financial Feasibility.

1. Introduction and Preliminaries

Nigeria, with its rapidly growing population and increasing urbanization, is facing significant challenges in the development and maintenance of its transport infrastructure. The transport sector is critical for driving economic activities, facilitating trade, and ensuring the mobility of people within the country. However, several issues hinder the effective functioning of Nigeria's transport network, including inadequate infrastructure, congestion, and safety concerns. These problems are compounded by limited coordination among the different transport modes, such as road, rail, water, and air transport. Consequently, the country is experiencing inefficiencies that lead to delays, high costs, and environmental impacts due to traffic congestion [1, 2]. Given these challenges, Public-Private Partnerships (PPPs) have emerged as a potential solution for addressing the infrastructure gap. Globally, PPPs have proven successful in leveraging private sector investment, expertise, and innovation to deliver large-scale infrastructure projects, including in transport [3, 4]. In Nigeria, PPPs have been adopted to develop key infrastructure projects such as toll roads, bridges, and the rail system. However, the country's transport infrastructure still faces significant hurdles, including fragmented systems, lack of integrated planning, and insufficient funding [5, 16]. These issues require a robust framework for coordinating the public and private sectors to ensure seamless integration of the various transport modes into an efficient multi-modal transport system. Multi-modal transport systems, which integrate different modes of transport, such as buses, trains, ferries, and airplanes, into a seamless network that allows for efficient movement of passengers and goods, have been shown to improve both efficiency and sustainability in developed countries [7, 8]. These systems reduce congestion, enhance service delivery, and promote the effective movement of goods and people. In Nigeria, the concept of a multi-modal system has not yet been fully realized, and existing infrastructure is often disconnected, making it difficult to optimize the use of the transport modes available [2, 9]. Public-Private Partnerships present a viable model to address these inefficiencies by drawing on private sector resources while ensuring public oversight and regulation [10].

As Nigeria seeks to improve its transport infrastructure, understanding how PPPs can be effectively implemented and managed becomes essential. A critical component of this understanding is examining the risk allocation, financial feasibility, and operational efficiency of different PPP models [11, 3]. By exploring these aspects, this paper aims to highlight how PPPs can foster the development of multi-modal transport networks in Nigeria and overcome the country's unique infrastructural challenges. The findings will provide valuable insights for

policymakers, investors, and transport planners who are working toward improving the country's transport sector, with the goal of enhancing overall economic growth and mobility for the population. Public-Private Partnerships have been widely used in transport infrastructure projects globally, with successful examples in countries such as the United Kingdom, Brazil, and India [4, 3]. The successful implementation of PPPs in these countries offers valuable lessons for Nigeria as it seeks to develop its transport network. The integration of different transport modes into a cohesive system requires significant investment, strategic planning, and effective management of risks and resources [11, 8]. As such, the Nigerian government's involvement in PPPs, while crucial, must be complemented by private sector expertise to optimize infrastructure development and meet the growing demand for efficient transportation. Public-Private Partnerships (PPPs) have been successfully utilized in infrastructure development across several countries, including the UK, Brazil, and India. These partnerships are typically formed for large-scale projects such as highways, rail networks, and airports, where the private sector provides the financial resources and expertise, while the government manages regulations and provides oversight. The key benefits of PPPs include the sharing of financial risks, the introduction of private sector innovation, and the ability to leverage private sector investment for infrastructure that would otherwise require significant public funding [12, 13]. In the UK, PPPs have been used extensively to develop transport infrastructure, including roads, airports, and rail networks, with both public and private entities benefiting from shared responsibilities [14]. In Brazil and India, PPP models have also been instrumental in advancing transportation projects, particularly in urban areas where rapid growth demands the development of efficient and interconnected transport systems [15, 16]. The private sector's involvement in transport infrastructure projects offers several advantages, including the potential for cost savings, innovation in design and operation, and faster project delivery. However, the success of these partnerships heavily depends on the clarity of risk allocation, financing models, and long-term commitments by both parties. Additionally, PPPs help overcome the financing constraints faced by governments in developing countries by attracting private investments [17].

A multi-modal transport system integrates different modes of transport, such as buses, trains, ferries, and airplanes, into a seamless network, facilitating the efficient movement of both passengers and goods. These systems are particularly beneficial in addressing the inefficiencies of single-mode transport systems, which often fail to address the full spectrum of transportation needs in rapidly growing urban areas [18]. In many developed countries, multi-modal transport systems are well-established, with countries like the UK and the Netherlands using integrated approaches to urban mobility that combine public transportation, cycling, and pedestrian infrastructure [19]. These systems contribute to reducing congestion, improving air quality, and enhancing the overall efficiency of transport networks. In contrast, Nigeria's transport infrastructure remains fragmented. While the country has developed roads, railways, and ports, these modes are often disconnected, leading to inefficiencies and a lack of integration. This fragmentation leads to congestion, particularly in major cities such as Lagos, where road traffic dominates but is poorly integrated with other modes of transport like rail or water [20, 21]. The lack of a cohesive multi-modal transport system in Nigeria has led to underutilization of alternative transport modes such as rail and waterways, despite their potential to ease congestion on the roads [22]. A well-designed multi-modal transport system can significantly improve economic efficiency, reduce travel time, and enhance sustainability. However, its implementation in Nigeria requires not only upgrading existing transport infrastructure but also the development of a coordinated policy framework that links different modes of transport. Public-Private Partnerships could play a crucial role in bridging the gap between policy-making, investment, and infrastructure development [23].

2. Methodology

2.1. Research Design

This research adopts a quantitative approach, utilizing operations research models to assess the efficiency and feasibility of various Public-Private Partnership (PPP) models in the development of multi-modal transport networks in Nigeria. The study employs both primary and secondary data to create a comprehensive analysis of how PPPs can contribute to infrastructure development in the country. Case studies from Nigerian transport projects, such as the Lekki Toll Road and Lagos Rail Mass Transit, are examined alongside international examples, like the London Underground, to draw comparisons and insights. This comparative analysis allows for a deeper understanding of the successes and challenges faced in different contexts, highlighting best practices that can be applied in Nigeria. The approach involves modeling different PPP structures and analyzing their efficiency based on several factors, including cost, risk allocation, and financial sustainability. The quantitative analysis also evaluates the long-term feasibility of these models in relation to Nigeria's economic conditions and transport infrastructure needs.

2.2. Data Collection

Primary data for the study was collected through interviews with key stakeholders involved in transport infrastructure projects in Nigeria. These stakeholders include government officials responsible for transport planning, private sector investors who have participated in PPPs, and experts in the field of transportation planning and development. Interviews were conducted to understand their perspectives on the challenges and opportunities related to PPPs in the Nigerian transport sector, as well as the effectiveness of different risk management strategies and financing models used in previous projects. Secondary data was gathered from existing reports, studies, and literature on PPPs and transport infrastructure in Nigeria and other developing countries. These sources provide important contextual information regarding the regulatory frameworks, funding structures, and operational challenges faced in the implementation of transport infrastructure projects through PPPs. Additionally, government publications, transport planning documents, and academic papers on the topic of PPPs were reviewed to gain a broad understanding of the theoretical and practical applications of PPP models in transport networks.

2.3. Operations Research Models

The study uses optimization models to evaluate different PPP structures based on several key factors:

- **Risk Allocation:** The distribution of risks such as construction, financial, and operational risks between public and private partners is a critical component of PPPs. In this study, optimization models are used to determine the most appropriate allocation of risks, ensuring

that both sectors are equally responsible for the success or failure of the project. The analysis identifies risk-sharing mechanisms that maximize the efficiency and sustainability of the transport system.

- **Financial Feasibility:** The financial viability of PPPs is assessed by analyzing the cost-benefit ratio of different models, including traditional financing mechanisms (such as government funding or loans) and revenue generation strategies (e.g., tolls, taxes, and subsidies). Financial optimization models are used to assess the return on investment for both public and private partners, considering factors such as inflation, traffic forecasts, and operational costs.
- **Efficiency Metrics:** The operational efficiency of multi-modal transport systems is analyzed using network flow analysis. This method evaluates the performance of transport systems in terms of travel time, fuel consumption, and emissions. The goal is to identify the most efficient configurations for a multi-modal system that balances capacity with environmental impact. This analysis also takes into account the optimization of routes, schedules, and the interconnection between different transport modes, such as buses, trains, and ferries.

2.4. Case Study Analysis

A detailed analysis is conducted on existing PPP-based transport projects such as the Lekki Toll Road in Lagos, which is one of Nigeria's most well-known PPP projects in the transport sector. The Lagos Rail Mass Transit project, another key example of PPPs in Nigerian transport, is also examined. These case studies provide practical insights into the operational, financial, and risk management strategies used to successfully implement large-scale transport infrastructure projects in Nigeria. International case studies are also considered to provide a comparative perspective. The London Underground PPP serves as a relevant example of a complex transport infrastructure project in a developed country that successfully integrated various transport modes and relied on a mixed financing structure. By analyzing these case studies, the study identifies common success factors and challenges that can inform future PPP initiatives in Nigeria's multi-modal transport system.

3. Results and Discussion

3.1. Risk Allocation in PPP Models

The analysis reveals that in successful Public-Private Partnerships (PPPs), risk is effectively shared between the public and private sectors. The public sector typically retains risks related to regulation and politics, including approval processes, policy changes, and overall project commitment. Meanwhile, the private sector assumes risks tied to construction, financial investment, and operational efficiency. However, managing the balance of risk is crucial to the success of PPP projects. If the risks are not adequately distributed, one party may bear excessive responsibility, leading to potential project failure. A critical finding from the analysis is the importance of properly allocating construction, financial, and operational risks. For example, the public sector handles regulatory approvals and legal support, but the private sector must manage construction costs and operational efficiency to avoid financial strain. The key to success in PPP projects lies in a carefully negotiated risk-sharing model that encourages both parties to perform their roles efficiently.

Risk Type	Public Sector Responsibility	Private Sector Responsibility
Construction Risk	Regulatory approvals	Construction cost overruns
Financial Risk	Political risks	Financing procurement and repayment
Traffic/Revenue Risk	Setting policies for tolls or subsidies	Traffic forecast and revenue generation
Operational Risk	Regulatory and policy monitoring	Operations, maintenance, and service delivery
Environmental Risk	Environmental regulations	Compliance with environmental standards
Legal/Regulatory Risk	Legal framework and government support	Managing regulatory changes during project execution
Risk of Delay	Public awareness and coordination	Construction delays, labor strikes, material shortages

Table 1: Risk Allocation in PPP Models

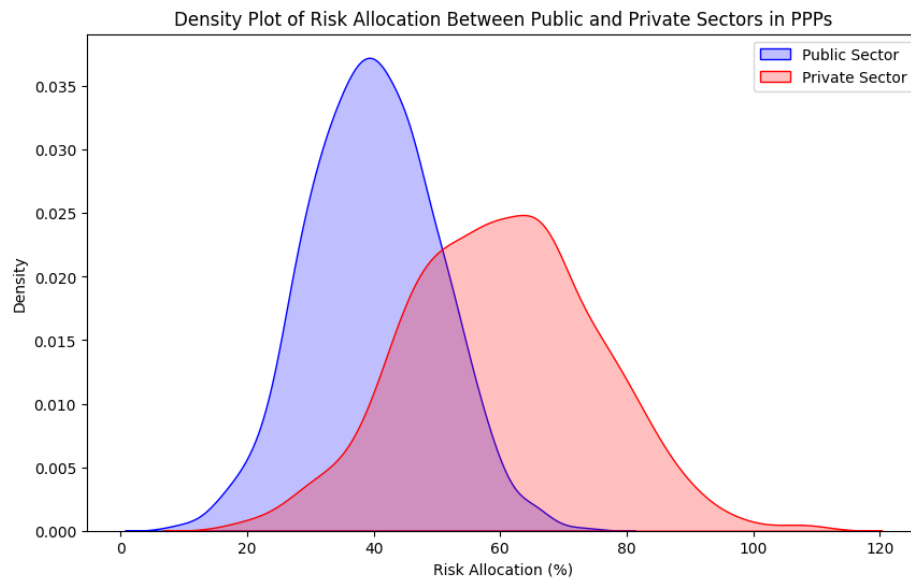


Figure 1: Risk Allocation Between Public and Private Sectors in PPPs

3.2. Financial Feasibility of PPP Models

The financial feasibility of PPP models is another critical aspect of their success. The analysis found that PPP-based projects, such as the Lekki Toll Road and Lagos Rail Mass Transit, rely on specific financial models to ensure sustainability. Key financial factors considered include initial capital investment, expected revenue streams, and long-term operating costs. A common revenue model for many transport infrastructure projects is based on toll collection or government subsidies, depending on the traffic forecast and user demand.

PPP Model	Estimated Project Cost (USD)	Private Sector Investment (%)	Government Contribution (%)	Revenue Model
Lekki Toll Road (Nigeria)	1.2 Billion	70%	30%	Toll Collection
Lagos Rail Mass Transit	2.5 Billion	60%	40%	Ticketing, Government Subsidy
Abuja-Kaduna Railway	1.5 Billion	65%	35%	Ticketing, Freight Charges
Port Harcourt Port PPP	0.8 Billion	80%	20%	Port Fees, Freight Charges

Table 2: Financial Feasibility of PPP Models in Nigeria

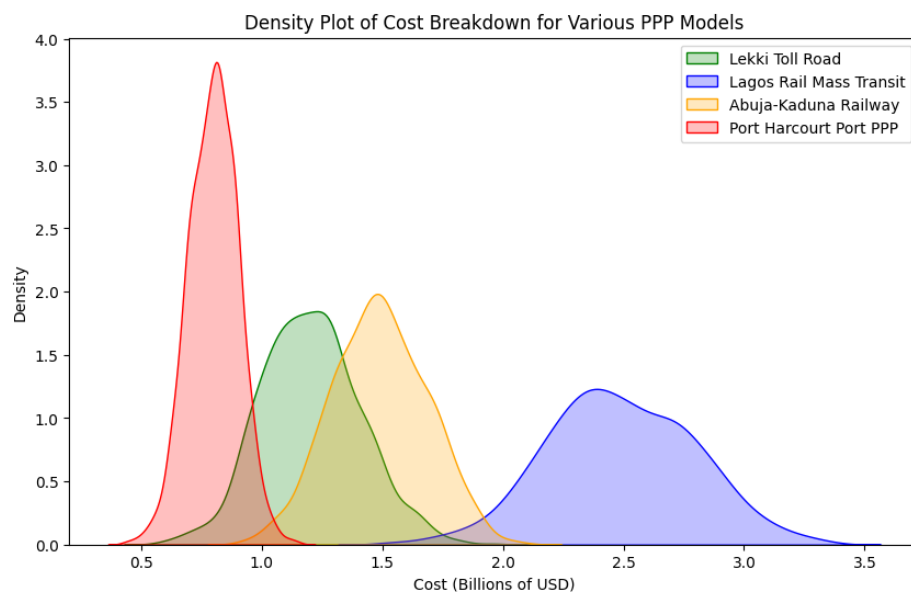


Figure 2: Cost Breakdown for Various PPP Models

3.3. Efficiency of Multi-Modal Transport Systems

The integration of multiple transport modes is a key factor in improving the overall efficiency of transport networks. Multi-modal transport systems, which combine buses, trains, and ferries into a single cohesive network, have been shown to significantly reduce congestion and

improve travel times. However, the efficiency of these systems depends on the integration of infrastructure, scheduling, and the coordination between transport modes.

Network flow analysis was used to evaluate the performance of various transport systems based on factors such as travel time, fuel consumption, and emissions. **Figure 3** shows a comparison of travel times for different modes of transport in a multi-modal system, highlighting the potential benefits of integrating various transport modes for both passengers and freight.

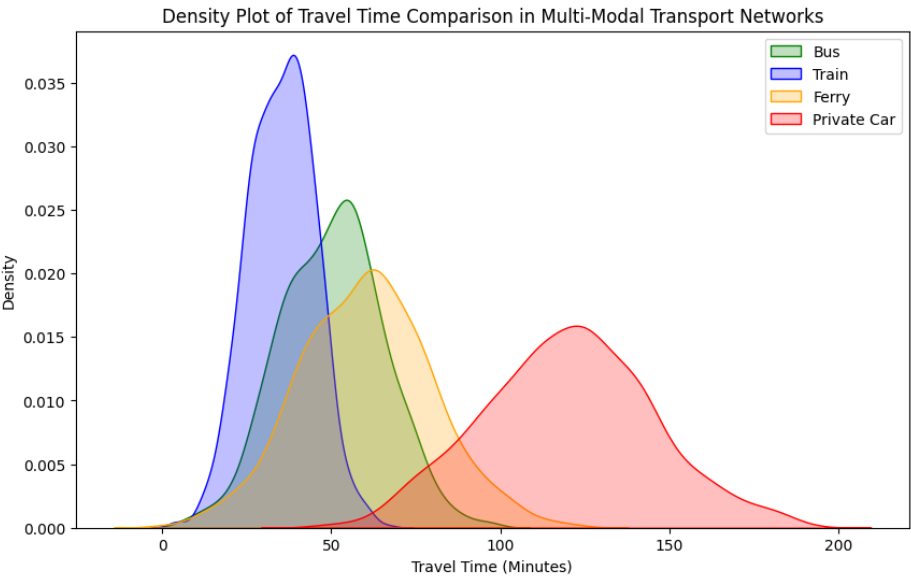


Figure 3: Travel Time Comparison in Multi-Modal Transport Networks

3.4. Environmental Sustainability of Multi-Modal Systems

Environmental risks and sustainability have become increasingly important considerations in transport planning. With the growing concern over climate change and urban pollution, PPPs in the transport sector must also consider their environmental impact. Multi-modal systems offer significant advantages in reducing carbon emissions and fuel consumption by reducing reliance on private cars and optimizing the use of public transport.

Transport Mode	CO2 Emissions per Passenger (g/km)	Energy Efficiency (MJ/km)	Potential Environmental Benefit
Bus	120	3.5	Reduced congestion, lower emissions
Train	50	2.0	High capacity, low emissions
Ferry	150	4.0	Eco-friendly for waterways
Private Car	250	5.0	High emissions, congestion

Table 3: Environmental Benefits of Multi-Modal Systems

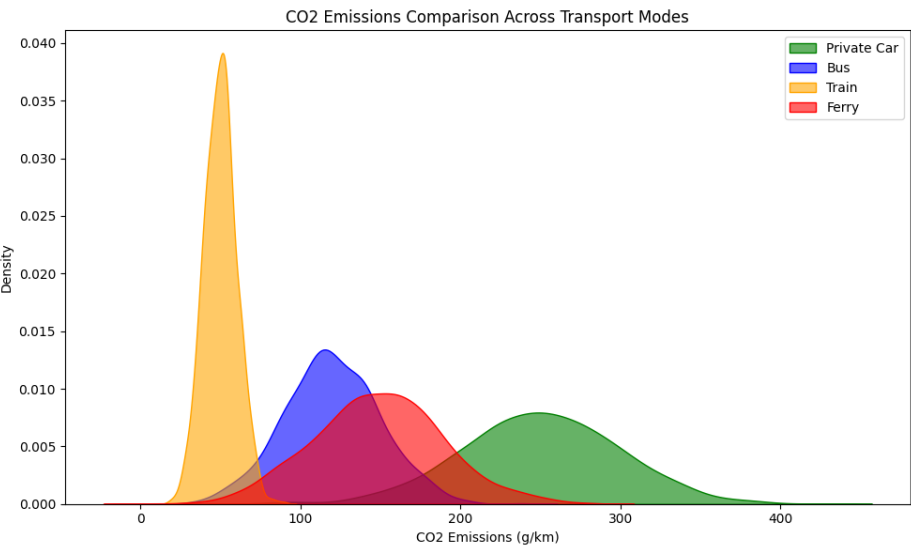


Figure 4: CO2 Emissions Comparison Across Transport Modes

Conclusion

The results suggest that PPPs offer a promising avenue for developing efficient, sustainable, and financially viable multi-modal transport networks in Nigeria. By ensuring a balanced allocation of risks, utilizing sustainable revenue models, and enhancing operational efficiency through multi-modal integration, PPPs can address the challenges Nigeria faces in its transport sector. However, these models require careful planning, strong regulatory frameworks, and coordinated efforts between the public and private sectors to ensure long-term success.

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